

NATIONAL DISPLAY ADS

We would like to inform you that owing to gazette paper specificity, it is slightly changing after printing which can cause diminution of printed area by around 1 %

AVAILABLE FORMATS OF STANDARD ADVERTISEMENTS

1 x 1
1 module
46.8 x 57.5 mm

2 x 1
2 modules
97.6 x 57.5 mm

1 x 2
2 modules
46.8 x 118.5 mm

3 x 1
3 modules
148.4 x 57.5 mm

1 x 3
3 modules
46.8 x 179.4 mm

4 x 1
4 modules
199.2 x 57.5 mm

1 x 4
4 modules
46.8 x 240.4 mm

2 x 2
4 modules
97.6 x 118.5 mm

1x6
6 modules
46.8 x 362.3 mm

5x1
5 modules
250 x 57.5 mm

2 x 3
6 modules
97.6 x 179.4 mm

3 x 2
6 modules
148.4 x 118.5 mm

2 x 4
8 modules
97.6 x 240.4 mm

4 x 2
8 modules
199.2 x 118.5 mm

3 x 3
9 modules
148.4 x 179.4 mm

5 x 2
10 modules
250 x 118.5 mm

3 x 4
12 modules
148.4 x 240.4 mm

4 x 3
12 modules
199.2 x 179.4 mm

2 x 6
12 modules
97.6 x 362.3 mm

5 x 3
15 modules
250 x 179.4 mm

3 x 6
18 modules
148.4 x 362.3 mm

4 x 4
16 modules
199.2 x 240.4 mm

4 x 6
24 modules
199.2 x 362.3 mm

5 x 4
20 modules
250 x 240.4 mm

maximum
type area
250 x 383

5 x 6
30 modules
250 x 362.3 mm

maximum
type area
528 x 381 mm

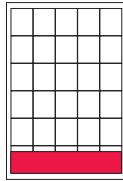
10 x 6
60 modules
528 x 362.3 mm

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Gazeta Wyborcza

banner large*	250 x 80 mm
banner medium*	250 x 50 mm
banner small	250 x 35 mm
module*	1 x 1, 2 x 1



Gazeta Wyborcza (Mon-Fri)

page 3	5 x 1, 5 x 2, 5 x 6
page 5	5 x 1, 5 x 2, 5 x 6
page 7	all formats
page 9	all formats
last page**	2 x 2, 5 x 1, 2 x 3, 1 x 6, 3 x 3, 5 x 2, 2 x 6, 4 x 3, 5 x 3, 5 x 6
pages of Gospodarka	all formats
pages of Sport	all formats
other pages	all formats

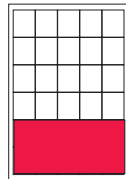
Gazeta Wyborcza (WOLNA SOBOTA)

inner page	
whole page	250 x 383 mm
1/2 of a page (vertical)	118,5 x 362,3 mm
1/2 of a page (horizontal)	250 x 179,4 mm
1/3 of a page (vertical)	80,4 x 362,3 mm
1/3 of a page (horizontal)	250 x 118,5 mm
1/4 of a page (vertical)	118,5 x 179,4 mm
1/4 of a page (horizontal)	250 x 86,5 mm
last page	250 x 383 mm

AVAILABLE FORMATS OF FRONT PAGE

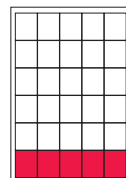
Mój Biznes. Ludzie – praca – innowacje

banner	5 x 2
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Co Jest Grane 24

banner	5 x 1
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AVAILABLE FORMATS OF OTHER PAGES

Mój Biznes.

Ludzie – praca – innowacje

editorial pages	all formats
advertising pages	all formats
last page	5 x 6
spread	528 x 362,3 mm
spread – maximum type area	528 x 381 mm

Co Jest Grane 24

editorial pages	all formats
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* available from Monday to Friday

** only 5x6 format available in the Monday and Friday editions

NATIONAL DISPLAY ADS

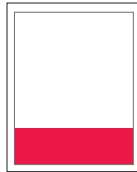
We would like to inform you that owing to gazette paper specificity, it is slightly changing after printing which can cause diminution of printed area by around 1 %

Gazeta Wyborcza (WOLNA SOBOTA)

AVAILABLE FORMATS

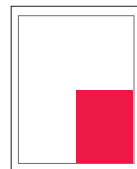
1/4 of a page (horizontal)

250 x 86,5 mm



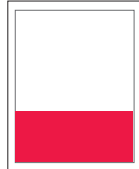
1/4 of a page (vertical)

118,5 x 179,4 mm



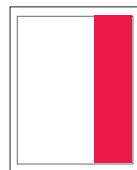
1/3 of a page (horizontal)

250 x 118,5 mm



1/3 of a page (vertical)

80,4 x 362,3 mm



AVAILABLE FORMATS

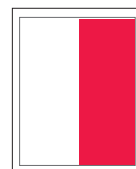
1/2 of a page (horizontal)

250 x 179,4 mm



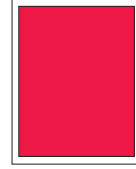
1/2 of a page (vertical)

118,5 x 362,3 mm



whole page

250 x 383 mm (maximum type area)



last page

250 x 383 mm (maximum type area)

