

Offer for businesses. Payable before publication. Prices in PLN, excluding VAT. Effective 01.01.2024 r.

MAGAZINES

TITLE	AD LOCATION / FORMAT TYPE	PRICE
<b>Wysokie Obcasy Extra*</b>	IV cover page	299 800
	II cover page	246 800
	III cover page	204 800
	double spread (II cover page + 3 <sup>th</sup> page)	412 800
	double spread 2 <sup>nd</sup> opening	364 800
	double spread	318 800
	1 <sup>st</sup> opening page	237 200
	2 <sup>nd</sup> right opening page	227 200
	full right page	199 800
	full left page	183 800
	2/3 of a page	161 200
	1/2 of a page	136 800
1/3 of a page	103 200	
<b>Książki. Magazyn do czytania</b>	IV cover page	24 600
	II cover page	21 200
	right page next to crosswords	21 200
	facing pages before IV cover	33 200
	wrap on the cover	15 000
	bar on cover's wrap and bar on the 1 <sup>st</sup> cover*	15 000
	bar in the list of contents	6 200
	full right page	18 200
	1/2 of a page	10 200
	1/3 of a page	6 900
<b>Książki. Dla dzieci i młodszych dorosłych</b>	1/4 of a page	5 600
	baner of a 1 <sup>st</sup> page	6 500
	full page	18 200
	1/2 of a page	10 200
<b>Wysokie Obcasy. Psychologia</b>	1/3 of a page	6 900
	1/4 of a page	5 600
	full page	17 800
	1/2 of a page	10 200

\* valid from issue 3/2024

ADDITIONAL INFO

**Additional charges**

- for publication on a chosen page or in a chosen place on a page **15%**
- for consecutive advertisements (on consecutive pages) **15%**

**It is possible to place non-standard forms of advertising: inserts, leaflets, banners etc.**

Prices to be agreed. Information on availability and circulation is available from the sales department of Grupa Wyborcza.

This rate card does not constitute information directed to persons who wish to purchase the offered services for nonbusiness purposes. Such persons are requested to contact Gazeta Wyborcza advertising offices for appropriate information.